The flaming torch is a symbol of education and learning, and can also be interpreted as representing a pioneering spirit.

The white rose was adopted as a device by the first Duke of York, son of Edward III, in 1385 and later became more widely associated with Yorkshire.

The ducal coronet is taken from the coat of arms of the city of Kingston upon Hull, in reference to the Royal Charter granted to the city by King Edward I in 1299.

The fleur de lys is taken from the coats of arms of Lincoln and Lincolnshire, representing their inclusion in the geographical area that the University was established to serve.

The dove, symbolising peace, is taken from the coat of arms of Thomas Robinson Ferens, the University’s foremost original benefactor.

www.hull.ac.uk/pgapply
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Contents

MSc Programmes in The Business School 2
How Your Programme Works 4
The Learning Environment 5

Finance and Economics:
MSc Accounting and Finance 6
MSc(Econ) Economics and Business 7
MSc Energy Markets 8
MSc Finance and Investment 9
MSc Financial Management 10
MSc Financial Mathematics 11
MSc Money, Banking and Finance 12

Business and Management:
MSc Business Management 13
MSc International Business 14

Marketing:
MSc Advertising and Marketing 15
MSc Marketing Management 16

Human Resource Management:
MSc Human Resource Management 17

Business Technology Management:
MSc Business Technology Management 18

Logistics and Supply Chain Management:
MSc Logistics and Supply Chain Management 19

Management Consulting:
MSc Management Consulting 20

Research 22
Living in Hull 24
Applying for The Hull MSc 26
What Happens Next? 27
Money Matters 27
How to Find Us 28

Dates of semesters
Semester 1
29 Sep 2014 – 23 Jan 2015

Semester 2
2 Feb – 12 June 2015
MSc Programmes in The Business School

Stand out from the crowd

Our goal is to enhance your skills and help you gain promotion or embark on a successful career in your chosen profession. We offer a first-class suite of MSc programmes, all of which:

- provide specialist expertise and the very latest in thought and practice in your chosen subject
- develop transferable personal and professional skills, helping you to become a highly employable business professional
- are closely tied to the needs of the international business world, reflect the needs of employers and offer opportunities to interact with business organisations
- deliver a high-quality qualification from an international business school and established university

Specialist skills

By taking an MSc at Hull you can gain the specialist subject knowledge that you will need to distinguish yourself from the competition. Your new-found skills will enable you to make practical and valuable contributions to an organisation, helping you get your career moving in a fast-paced, international context.

Our programmes have been designed for students from varied backgrounds, so that your first degree or work experience need not necessarily be in the specialist area covered by the MSc. Those who have not already studied a business subject will gain the core tools to excel in what is a complex, global business arena. For those who already have experience of business and management education, the MSc will complement and build on a foundation of existing knowledge.

Support for you and your learning

World of work

From advice on CVs and interview technique to promoting work placements and job opportunities, our dedicated World of Work team helps you develop your career strategy. Guest speakers from organisations such as the Bank of England, Sony, IBM and KPMG boost your understanding of the business world.

Alumni Connect

Our global community of 26,840 alumni offers extensive networking opportunities for you. Our graduates are a great source of information about current workplace practice and many return to the school to share their experiences. Recent MSc graduates have found employment with big names such as Reckitt Benckiser, HBSC, the World Wide Fund for Nature, ACNielsen, Barclaycard, and Capita Hartshead.

Global and industry accreditations

We are proud to hold multiple industry accreditations as well as independent international accreditations such as AACSB, held by less than 5% of the world’s 13,000 business programmes.

This places us in a select group of UK business schools, assures you of our commitment to providing an outstanding experience and further enhances the value of your degree in the global employment market.
Research
Your learning is backed by cutting-edge research. In the last Research Assessment Exercise, 85% of our research was classed as being of an international standard, with over half of that judged to be ‘world-leading’ or internationally excellent.

Responsible teaching
We are also one of the first academic institutions to sign up to the Principles of Responsible Management Education (PRME) and are an active part of the Academy for Business in Society (ABIS). Being a part of these organisations strengthens our commitment to developing your understanding of corporate social responsibility – a crucial aspect of management practice.

Cosmopolitan community
We offer a stimulating, cosmopolitan community for staff and students. We give all our students a warm welcome and offer a high level of support, particularly for those from overseas. Our academic staff are from 24 countries and with 61% of all our students being international, you are offered an excellent insight into global business.

Accreditations
International organisations such as the Chartered Institute of Logistics and Transport (CILT) and the Chartered Institute of Purchasing and Supply (CIPS) support our teaching. The Institute of Chartered Accountants in England and Wales (ICAEW) recognises the Business School as a Partner in Learning.

Your personal supervisor
Support and guidance on everything from study skills to job applications. If your supervisor can’t help you they will put you in touch with someone on campus who can.

Enterprise
Every student can access help with starting their own business. There is a popular society (the Hull Enterprise and Entrepreneurship Society) where you can network and share ideas.

Library
To support you through your course and prepare you for assignments and examinations, we are updating the University library. It already houses an extensive collection of printed and electronic materials but is being transformed in a multi-million-pound project to provide a technology-enhanced learning environment.
How Your Programme Works

You will be part of a vibrant learning community at Hull University Business School. Each MSc begins with an induction programme at the start of the first semester, during which you will have the chance to get to know the teaching team and your fellow participants.

You will be encouraged to engage and interact with the programme material and develop new ways of working as you take part in group discussions, problem-solving exercises and presentations.

The programme structure

The academic year at the University of Hull begins with an MSc induction programme in September. The first teaching semester runs until January, and the second from January to the beginning of June.

For most of our programmes, you will complete four taught modules worth 20 credits each and four worth 10 credits each. (Four modules are studied and completed in each of the two teaching semesters.) For further information, please see the course pages.

June to September is spent working independently, with academic supervision, on the MSc dissertation or project. The 180 credits needed for a Masters degree are therefore made up of 120 credits of taught modules and a 60-credit dissertation or project.

Connected learning

In addition to core modules related to your area of study, building high-level knowledge specific to your subject area, all MSc programmes include two common modules to help develop transferable academic and professional skills.

Professional Skills and Ethics will give you the tools that you need to achieve your academic and professional objectives, including personal development planning techniques, communication and presentation skills, and effective approaches to problem solving, all set in the crucial context of ethics and corporate social responsibility.

Research Methods enables the exploration of research paradigms in the context of business and management, providing you with tools and techniques that you will need for the dissertation or project. You will also consider the practical problems and ethical issues that you may confront in organisational research settings.

Some programmes also offer optional modules.

Dissertation or project

All students undertake a dissertation or project supported by an academic supervisor. This provides the opportunity for you to pursue your interests and strengthen your analytical and critical skills as you engage with a major piece of work. The dissertation normally requires primary research and will demonstrate your understanding of appropriate theories and research methodologies as well as critical awareness of issues in the area of your topic.

Your dissertation can be in the form of a company-based project, involving the exploration of a specific organisational issue related to your programme of study. You will put your learning into practice in a real organisation and feed your findings and recommendations back to the company. Previous projects have been in the areas of business development, consumer marketing strategy, finance and analysis, organisational intelligence, pricing strategies and CSR.

This project allows you to network with potential employers and to demonstrate that you can make a tangible difference to the success of an organisation – further boosting your employability.

Further qualifications

The Business School works closely with the Chartered Management Institute (CMI). MSc students have the option to complete the CMI Level 7 Certificate in Strategic Management and Leadership.

‘From our brief, the students came up with some outstanding ideas and, in some cases, challenged our existing viewpoint. The students were very capable and able to work independently, which was not a drain on our resources and time. They brought a lot of value to the business, and we have high expectations of next year!’

KCom
The Learning Environment

Studying at the Business School

The school provides a stimulating environment in which fundamental issues in international business and management are studied and developed, often in such a way as to influence practice.

The school is housed in four inspiring listed buildings which have been sympathetically renovated to accommodate the seamless integration of first-class modern facilities, including dedicated computer suites, a 500-seat lecture theatre and a fair-trade cafe. Our postgraduate students further benefit from our world-class Logistics Institute as well as access to extensive, modern ICT facilities.

Further information on the school and its resources can be found at www.hull.ac.uk/hubs.

About the University

The University of Hull, England's 14th-oldest university, is a centre of excellence in teaching and research and has a reputation as one of Britain's friendliest universities. It has active links to industry and to the local community as well as an international reputation.

Our students' union was crowned Higher Education Students' Union of the Year at the 2012 NUS Awards. It is also one of only four unions in the country to acquire a Gold Award from the Students' Union Evaluation Initiative. Run by students for students, it is a hub for social activities and support.

Our outstanding students' union, along with our careers service, are also ranked among the country's top ten in the International Student Barometer (ISB). And that's not all: 89% of our international students were satisfied or very satisfied with their overall learning experience.

More information on the University, its achievements and its facilities for graduate students can be found at www.hull.ac.uk.
MSc Accounting and Finance

It has never been more important to gain a firm understanding of the functions of accounting and finance. The world economy is unsettled – subject to never-ending innovations and struggles to gain competitive advantage, all of which played a part in the collapse of well-established organisations in recent years.

Our MSc programme is designed to develop an understanding of accounting and finance in global organisations and to provide you with important training for careers in the accounting and financial sectors.

A distinctive feature of the programme is that it is designed for graduates from any discipline with a strong interest in the foundations of accounting and finance who wish to acquire analytical skills, both numerical and discursive, to pursue a career in the financial sector. You do not need to have studied in this discipline, but we recommend that students have a basic knowledge and understanding of accounting/finance and/or business studies to make the most of this programme.

The programme also caters for those who seek a general career in business or public service but who want to know more about how the accounting and finance sector operates and how it influences stakeholders, including managers, providers of finance and government.

You will study:
- Issues in Accounting and Accountability
- Foundations of Finance
- Multinational Accounting and Control
- Corporate Financial Management
- Financial Statement Analysis and Corporate Valuation
- Professional Skills and Ethics
- Research Methods

You will also:
- Choose one option from a wide range
- Undertake a dissertation or project in an area of interest

Issues in Accounting and Accountability draws on our research in this area to cover topics including: Financial Reporting • Auditing • Corporate Social Responsibility and Sustainability • Accountability and Governance, as manifested in current practices and in emerging policies and debates.

Foundations of Finance imparts a thorough understanding of key issues in the theory of finance and the use of theory in practical decision making, covering advanced issues that include Risk–Return Relationships • Portfolio Analysis • Risk Management.

Multinational Accounting and Control is designed to ensure that students develop a better understanding of the issues, models and theories of management control and accounting in multinational organisations. The module will consider the impact of: Foreign Inflation • Exchange Rates and Interest Rates in Performance Evaluation • Risk Management • Decision Making of Foreign Units and Their Managers.

Corporate Financial Management is concerned with decisions made in an international and often unstable environment. It explores issues related to: Investment Appraisal • Bonds and Shares • Mergers and Acquisitions • Portfolio Theory • Risk Management.

Financial Statement Analysis and Corporate Valuation forms a bridge between accounting and finance and as such helps give coherence to the MSc programme. It will provide the tools you need to understand and evaluate data from financial statements to inform the decision-making process and assess the value of an organisation.

See page 4 for Professional Skills and Ethics, Research Methods and the dissertation or project.
The global economic landscape has changed beyond recognition in a startlingly short space of time. It is therefore crucial that future business economists are prepared with not only the right economic training to make informed choices, but also an appreciation of how important it is to consider wider external environments throughout the decision-making process.

You will acquire economic skills relevant to business through the study of quantitative methods and the economic analysis of business data, developing expertise which is highly sought after in the competitive business arena.

Alongside key skills, this programme fosters an analytical approach which you can apply to a vast range of business issues, making you a more well-rounded business professional.

You will study:
- Economics for Business
- Statistical Analysis of Economic Data
- Current Issues in Business Economics
- International Business Environment and Strategy
- Professional Skills and Ethics
- Research Methods

You will also:
- Choose two optional modules from a wide range
- Undertake a dissertation or project in an area of interest

**Economics for Business** provides you with an economic ‘toolkit’ for business management. This includes key concepts in microeconomics and macroeconomics: Opportunity Cost • Strategic Thinking • Equilibrium and Disequilibrium • Alternative Economic Models • Predicting the Economic Effects of Government Policies.

**Statistical Analysis of Economic Data** develops the quantitative skills needed by the business economist. It illustrates how to model a market and to find relationships within data, focusing on the tools of econometrics that predict and forecast economic variables.

**Current Issues in Business Economics** draws on topical subjects to demonstrate how economics is applied in real business scenarios. Typically, the module will cover three or four contemporary issues, such as: Competition Policy • Financing Businesses • Economic Regulation • International Trade.

**International Business Environment and Strategy** encompasses complex and unpredictable factors, including trade, cultural and legislative barriers. You will analyse the process of globalisation and identify the best market approaches to secure competitive advantage.

See page 4 for Professional Skills and Ethics, Research Methods and the dissertation or project.
MSc Energy Markets

From rising fuel costs and global shortages to renewable energy generation, energy issues are of paramount importance today. This new programme will help you gain a coherent understanding of the structure and operation of the energy and commodity sectors. You will gain knowledge of the geopolitical issues in energy markets; understanding of the market forces that drive energy and commodity prices; and how it is possible to hedge price volatility through futures and option prices.

This programme is designed for graduates of any discipline who may wish to pursue a career in the energy sector or in the financial sector, for example by specialising in the trading of commodities or energy (oil, gas and electricity). The programme will be equally useful for graduates interested in a more general career in business and management.

The programme has a quantitative element to help you develop the skills necessary to thrive in this competitive field. To make the most of the programme you should have a foundation of mathematical and quantitative skills as a basis on which to build on the advanced knowledge that the programme delivers.

You will study:

- Economics for Business
- Energy and Commodity Markets
- Introductory Econometrics for Finance
- Energy Economics
- Carbon Markets and Carbon Trading
- Professional Skills and Ethics
- Research Methods

You will also:

- Choose options from Money and Banking, Monetary Policy, Real Estate Investment
- Undertake a dissertation or project in an area of interest

Economics for Business provides you with an economic ‘toolkit’ for business management. This includes key concepts in microeconomics and macroeconomics: Opportunity Cost • Strategic Thinking • Equilibrium and Disequilibrium • Alternative Economic Models • and Predicting the Economic Effects of Government Policies.

Energy and Commodity Markets provides detailed understanding of the structure, operation and recent developments in the energy and commodity markets. It provides clear insights: Current Analysis of Geopolitics of Commodity and Energy Markets • Stochastic Modelling of Spot Prices and Forward Curves • Real Options Valuation • Hedging of Physical Assets.

Introductory Econometrics for Finance fosters the quantitative skills needed to analyse issues of finance and banking. Rich in data, the module explores time series methods, other statistical techniques and specialist computer software that can be used for financial analysis.

Energy Economics focuses in-depth application of contemporary economics techniques to energy markets. The module examines: Utility • Cost • Supply, Demand and Equilibrium Market Structure • Choice under Uncertainty • Cartel Behaviour in Game Theoretic Context in Relation to Oil and Non-Oil Sources of Energy. Moreover, the module draws on macroeconomic and finance models to analyse policies and the behaviour of energy-commodity dependent economies.

Carbon Markets and Carbon Trading provides students with a sound understanding of the national and international markets in carbon financial instruments. These market-led schemes are the principal strategy adopted to mitigate global warming attributed to man-made greenhouse gas emissions. It covers the underlying theory, organisation, and operation of these markets, and the instruments traded within them.

See page 4 for Professional Skills and Ethics, Research Methods and the dissertation or project.
Our MSc will help you become a technically competent financial practitioner, able to understand and, where necessary, challenge the principles on which financial firms and markets operate.

This specialist programme is distinctive in its focus on finance and investment, with content including: Portfolio and Fund Management • Treasury Functions and Financial Investment • with an emphasis on Financial Instruments and Markets. You will gain technical capabilities in particular quantitative skills, increasingly important for a career in finance or investment.

This distinctive programme imparts an appreciation and understanding of the risks presented by the financial and investment decision making of firms, as well as an understanding of the important role that financial markets and investors play in corporate governance. It includes a discussion of socially responsible investment.

You will study:
• Quantitative Techniques in Finance and Investments
• Investment and Finance Theory
• Portfolio Management
• International Finance and Investments
• Risk Management
• Professional Skills and Ethics
• Research Methods

You will also:
• Choose one option from a wide range
• Undertake a dissertation or project in an area of interest

Quantitative Techniques in Finance and Investments develops the skills that you need to understand and apply quantitative techniques to finance and investment. You will apply these techniques, including dynamic time series modelling, to real-world data.

Investment and Finance Theory provides a rigorous treatment of the principles and skills required for making investment and financial decisions. Topics covered include the financing of international business operations and corporate governance. Portfolio Management examines the definition of and relationship between risk and return for a range of asset classes and portfolios. Topics include international and socially responsible investment.

Portfolio Management examines the definition of and relationship between risk and return for a range of asset classes and portfolios. Topics include the construction of optimal portfolios and the assessment of portfolio performance.

International Finance and Investments examines how the principles of corporate finance are applied and the implications of the increasing internationalisation of capital markets. The module explores: Stock Exchanges and other Financial Markets • Investment Strategies • Risk Management and Hedging, all in an international context.

Risk Management imparts a broad understanding of the fundamentals of uncertainty and risk, covering different types of risk, such as market, operational and credit risk. It introduces underlying theories of risk and some of the complex tools used by today’s experts.

See page 4 for Professional Skills and Ethics, Research Methods and the dissertation or project.
It has become clear that those who have responsibility for financial information can influence management decision making within and outside organisations – and we want to make sure that you have all the tools to help companies make the right choices in challenging economic climates.

This is why our MSc in Financial Management provides a strong grounding in the theory and practices of accounting and finance in the corporate sector. Through this programme you will become adept at analysing financial information, adopting an international perspective as you consider developments in financial management across different cultures.

You will be invited to put yourself in the position of a financial manager within an organisation and investigate practical, real-world examples. You will also explore traditional and contemporary developments in financial practice and draw on relevant research as a foundation on which to build strategic approaches to financial management.

You will study:
- Foundations of Finance
- Corporate Performance Analysis
- Corporate Financial Management
- International Finance and Investments
- Financial Analysis
- Professional Skills and Ethics
- Research Methods

You will also:
- Choose one optional module from a wide range including Risk Management and International Banking
- Undertake a dissertation or project in an area of interest

Foundations of Finance imparts a thorough understanding of key issues in the theory of finance and the use of theory in practical decision making, covering advanced issues that include: Risk–Return Relationships • Portfolio Analysis and Risk Management.

Corporate Performance Analysis explores how the application of financial and management accounting techniques can result in more efficient allocation of resources and the addition of value. Taking account of sociopolitical and international economic issues, you will examine decisions made by executives in satisfying corporate shareholders.

Corporate Financial Management is concerned with decisions made in an international and often unstable environment. It explores: Issues Related to Investment Appraisal • Bonds and Shares • Mergers and Acquisitions • Portfolio Theory • Risk Management.

International Finance and Investments examines how the principles of corporate finance are applied and the implications of the increasing internationalisation of capital markets. The module explores: Stock Exchanges and other Financial Markets • Investment Strategies • Risk Management and Hedging, all in an international context.

Financial Analysis develops skills associated with the interpretation of internal and externally published financial information to inform decision making. It considers the techniques of financial planning and valuation of assets within the organisation.

See page 4 for Professional Skills and Ethics, Research Methods and the dissertation or project.
MSc Financial Mathematics

In recent years, with the global financial crisis, there has been an increased focus on financial risk assessment and informed decision making which has highlighted the need for more financialists who not only understand finance, but can also independently model the behaviour of complex financial instruments within risk management, compliance and regulatory restrictions.

The University’s Business School and Department of Physics and Mathematics have collaborated in developing and delivering this new programme.

This programme will equip students with knowledge, comprehension and practical applications of mathematical and computational finance techniques, some of which are at the forefront of the finance discipline.

It is particularly suitable for those who wish to take a holistic approach to financial mathematics and its applications.

This programme is distinctive in that it provides core finance which has been tailored to mathematical derivatives; opportunities for informed financial decision making through the use of mathematics; a curriculum which is relevant to employer needs, some of which will be at the forefront of this discipline.

A pre-Masters stage is available for students who do not have the necessary mathematical skills for direct entry.

You will study:
- Quantitative Techniques in Finance and Investments
- Portfolio Management
- Risk Management
- Mathematical Methods in Finance
- Numerical Methods in Finance
- Research Methods
- Professional Skills and Ethics

You will also:
- Choose one option from a wide range
- Undertake a dissertation or project in an area of interest

Quantitative Techniques in Finance and Investments introduces the knowledge and technical skills required to analyse real world data. A range of statistical and econometric techniques for making inferences from data, for research applications, and to underpin ‘optimal’ financial and investment decisions are studied.

Portfolio Management examines the definition of and relationship between risk and return for a range of asset classes and portfolios. Topics include the construction of optimal portfolios and the assessment of portfolio performance.

Risk Management imparts a broad understanding of the fundamentals of uncertainty and risk, covering different types of risk, such as market, operational and credit risk. It introduces underlying theories of risk and some of the complex tools used by today’s experts.

Mathematical Methods in Finance provides a breadth and depth of knowledge of the mathematical concepts and methods underlying modern finance. The terminology and techniques of financial mathematics, including: Relevant Topics from Probability Theory • Elementary Stochastic Calculus • Optimisation • Differential Equations for Applications in Finance will be covered. Students will learn how to apply the theory and techniques to analyse and solve financial problems.

Numerical Methods in Finance introduces the numerical techniques essential for modern practitioners of financial mathematics. Students will be introduced to numerical procedures such as: Finite Difference Schemes • Explicit and Implicit Methods • Solution of Linear Systems of Algebraic Equations • Principles of Finite Element Techniques. Students will develop knowledge, awareness, and understanding of the terminology, concepts, and potential difficulties of numerical schemes. They will learn how to apply numerical procedures to solve problems in financial mathematics.

See page 4 for Professional Skills and Ethics, Research Methods and the dissertation or project.
The global financial crisis which hit the world economy in 2008 brought into sharp relief the importance of corporate and international finance, especially the banking sector, to the functioning of economies and markets around the globe.

To help you make a positive impact in this critical area, the MSc in Money, Banking and Finance delivers an understanding of how these sectors work and why they matter – providing you with invaluable training for a career in money, banking or finance.

The programme is designed for graduates from any discipline who wish to acquire analytical skills necessary to pursue a career in the financial sector. It has a quantitative element to help you develop the skills necessary to thrive in this competitive field. It also caters for those who seek a general career in business or public service but who want to know more about how the finance sector operates and how it assists business and government.

To make the most of the programme, you should have a foundation of mathematical and quantitative skills as a basis on which to build the advanced knowledge that it delivers. You will study:

- Economics for Business
- Money and Banking
- Introductory Econometrics for Finance
- Foundations of Finance
- Professional Skills and Ethics
- Research Methods

You will also:

- Choose from either Monetary Policy or Real Estate Investment
- Choose one other optional module
- Undertake a dissertation or project in an area of interest

**Economics for Business** provides you with an economic ‘toolkit’ for business management. This includes: Key Concepts in Microeconomics and Macroeconomics • Opportunity Cost • Strategic Thinking • Equilibrium and Disequilibrium • Alternative Economic Models • Predicting the Economic Effects of Government Policies.

**Money and Banking** develops understanding of financial intermediation in various forms, as banks serve both lenders and buyers. Critically analysing the economic theory of bank intermediation, the operation of financial regulation and the role of central banks in the financial sector, it also fosters an understanding of monetary aggregates and monetary transmission.

**Introductory Econometrics for Finance** fosters the quantitative skills needed to analyse issues of finance and banking. Rich in data, the module explores time series methods, other statistical techniques and specialist computer software that can be used for financial analysis.

**Foundations of Finance** imparts a thorough understanding of key issues in the theory of finance and the use of theory in practical decision making, covering advanced issues that include: Risk–Return Relationships • Portfolio Analysis and Risk Management.

**Real Estate Investment** imparts a systematic and coherent understanding of the processes, vehicles and performance of real estate investments, in the context of modern investment science as it relates to dynamic decision making in uncertain conditions.

**Monetary Policy** explores how and why the government or the central bank tries to manage variables such as the money supply and interest rates in order to target variables such as inflation and economic growth.

See page 4 for Professional Skills and Ethics, Research Methods and the dissertation or project.
**MSc Business Management**

Today’s demanding and rapidly changing business world requires managers who can master advanced management techniques in order to deal with the complexities of an interconnected, international business environment.

This MSc will help you become a competent and confident professional by fostering the development of key academic knowledge as well as the necessary practical skills.

Throughout the programme, you will gain a comprehensive understanding of how organisations operate. You will adopt a range of strategic and cutting-edge perspectives and become proficient in functional areas including marketing, finance, and human resource management. This will significantly enhance your ability to implement change that will benefit the organisation as a whole.

You will also develop the analytical skills to make informed choices and decisions when dealing with a range of management issues, always considering the wider environment in which organisations operate and the social impact of the choices that you make.

You will study:
- Principles of Marketing Management
- Managing Finance
- International Business Environment and Strategy
- People Management
- Professional Skills and Ethics
- Research Methods

You will also:
- Choose two optional modules from a wide range
- Engage in a dissertation or project in an area of interest

**Principles of Marketing Management** focuses on the needs of customers and on providing value, emphasising an integrated, strategic approach. It uses marketing simulations and the marketing plan to enable you to develop analytical skills and marketing strategies.

**Managing Finance** deals with crucial financial and management accounting techniques and alternative sources of short- and long-term finance. As a result, you will be able to use and evaluate information which will keep your organisation informed and ahead of the competition.

**International Business Environment and Strategy** encompasses complex and unpredictable factors, including trade, cultural and legislative barriers. You will analyse the process of globalisation and identify the best market approaches to secure competitive advantage.

**People Management** draws on your own experiences to develop an understanding of human resource management which has practical relevance, particularly in today’s diverse workplace. You will be encouraged to question accepted assumptions about management and explore your own potential.

See page 4 for Professional Skills and Ethics, Research Methods and the dissertation or project.

Our modern lecture theatre
One of the main challenges for managers operating in the international business environment is dealing with its erratic and dynamic nature. This means that managers need to be not only responsive but also confident that they are making the right decisions at the right time. These are skills that you will develop on our MSc in International Business.

On the programme you will explore topics including governance issues, cultural diversity and the additional complexity arising from cross-border transactions, while maintaining a strong strategic focus. You will become adept at formulating competitive strategies and conducting effective research, as you come into contact with current issues and the latest research.

You will study:

- International Business Context
- The Region in International Business
- The International Firm and Its Strategy
- Global Logistics and Supply Chain Management
- Cross-Cultural Communication
- Professional Skills and Ethics
- Research Methods

You will also:

- Choose one optional module from a wide range
- Undertake a dissertation or project in an area of interest

**International Business Context** focuses on internationalisation as one of the most pervasive forces of change in the business environment, opening up new markets and opportunities. It explores environmental forces and the impact of internationalisation on organisations.

**The Region in International Business** enhances understanding of regional integration and fosters the ability to evaluate its importance in shaping strategy. This is assessed in the context of globalisation, using the European Union, the world’s biggest market, as a point of comparison.

**The International Firm and Its Strategy** explores how firms large and small respond to the challenges posed by increasing internationalisation and examines the method and direction of international strategies, from offensive and defensive positions.

**Global Logistics and Supply Chain Management** investigates the international dimensions of transport, procurement and distribution as well as legal, financial and security aspects. You will develop a sound understanding of the regulation of international supply networks and other complex logistics problems.

**Cross-Cultural Communication** will prepare you to interact and manage successfully in global business environments. It addresses aspects of language, discourse and writing, and communications solutions in a multicultural setting.

See page 4 for Professional Skills and Ethics, Research Methods and the dissertation or project.
It has never been more important to ensure that advertising and marketing budgets are used wisely and have the greatest effect, given today’s challenging economic conditions.

This programme will provide you with the skills to choose, design, implement and evaluate creative message strategies for different target audiences and to select the appropriate media channels to communicate such messages for best impact.

With a firm grounding in general marketing principles, you will be uniquely placed to ensure that potential tensions between the creative and the practical are overcome to produce innovative solutions that meet budgets and timescales.

You will study:

- Advertising and Media
- Public Relations and Organisational Communications
- Principles of Marketing Management
- Integrated Marketing Communications
- International Marketing
- Buyer Behaviour
- Professional Skills and Ethics
- Research Methods

You will also undertake a dissertation or project in an area of interest.

Advertising and Media explores cutting-edge promotional practices in the context of campaign design and the role of the media. You will look at the planning and implementation of campaigns in order to analyse the effects of marketing and the influence of media messages.

Public Relations and Organisational Communications covers key aspects of: Organisational Identity • Image and Reputation Management • Media Relations • Crisis Management • Internal and External Communication.

Principles of Marketing Management focuses on the needs of customers and on providing value, emphasising an integrated, strategic approach. It uses marketing simulations and the marketing plan to enable you to develop analytical skills and marketing strategies.

Integrated Marketing Communications examines the nature, role and importance of marketing communications and promotion management in the light of their behavioural foundations. You will consider internal and external communications as well as new channels in the communications mix.

International Marketing explores the process of extending domestic operations into a different national market. It examines the merits of standardised and adapted marketing solutions in global marketing and the impact of national culture on marketing operations.

Buyer Behaviour builds an understanding of how consumers and organisations make purchasing decisions, investigating influences such as culture, social class, perceptions and attitudes.

See page 4 for Professional Skills and Ethics, Research Methods and the dissertation or project.
Marketing managers are facing the challenge of reaching a global audience which is increasingly aware of marketing ‘techniques’ and is becoming more selective about where and how limited resources are spent.

This is why our MSc will provide you with the tools to plan effectively and strategically in this dynamic, international environment, alongside a thorough grounding in all of the key marketing skill areas (for example, market research, business strategy and consumer behaviour).

You will be introduced to the main theories and perspectives of marketing, and to their value and limitations in use, along with proposed alternatives. The programme also explores the role of marketing within the organisation and how different national contexts may impact what we think of as universal marketing principles.

You will study:
- International Business Environment and Strategy
- Market Research
- Principles of Marketing Management
- Integrated Marketing Communications
- International Marketing
- Buyer Behaviour
- Professional Skills and Ethics
- Research Methods

You will also undertake a dissertation or project in an area of interest.

International Business Environment and Strategy encompasses complex and unpredictable factors, including trade, cultural and legislative barriers. You will analyse the process of globalisation and identify the best market approaches to secure competitive advantage.

Market Research accepts that marketing information is central to marketing decision making and reviews various research methods and approaches. It also explores how data from different sources may provide elements of a marketing information system.

Principles of Marketing Management focuses on the needs of customers and on providing value, emphasising an integrated, strategic approach. It uses marketing simulations and the marketing plan to enable you to develop analytical skills and marketing strategies.

Integrated Marketing Communications examines the nature, role and importance of marketing communications and promotion management in the light of their behavioural foundations. You will consider internal and external communications as well as new channels in the communications mix.

International Marketing explores the process of extending domestic operations into a different national market. It examines the merits of standardised and adapted marketing solutions in global marketing and the impact of national culture on marketing operations.

Buyer Behaviour builds an understanding of how consumers and organisations make purchasing decisions, investigating influences such as culture, social class, perceptions and attitudes.

See page 4 for Professional Skills and Ethics, Research Methods and the dissertation or project.
Human resource managers across all organisations and sectors are faced with increasingly complex demands arising from within their organisations and from unpredictable external environments.

This is why our programme will provide you with specialist skills and knowledge in human resource management (HRM) as well as an understanding of wider issues, such as internationalisation.

Factors including the loosening of restrictions on the movement of labour mean that many employees now work across national borders. Such circumstances demand the capacity from human resource managers to design and implement strategic policies and processes – a skill that you will gain on this programme.

You will also develop the ability to recognise and address ethical dilemmas and corporate social responsibility issues as you progress through the programme, understanding the contribution to organisational success made by effective human resource management.

You will study:
- Leading Managing and Developing People
- HRM in Context
- Critical Concepts in HRM
- Employment Relations
- Comparative International HRM
- Learning and Development
- Research Methods

You will also:
- Undertake a dissertation or project in an area of interest
- Study a Developing Skills for Business Leadership module

Critical Concepts in HRM explores the development and theory of human resource management, evaluating practices including human resource planning; recruitment and selection; performance management; and diversity.

Employment Relations are a crucial element of HRM. This module explores theories of employment relations, considering these in relation to strategic human resource management and adopting a comparative international approach.

HRM in Context develops critical insight into the internal and external contexts of organisations, within which HR professionals interact, frequently in turbulent environments. You will consider how organisations react to these conditions and manage change and development. The module also critically considers the relationship between HR professionals, strategic leaders and other organisational stakeholders.

Leading, Managing and Developing People will critically assess major contemporary research evidence on employment and effective approaches to human resource and learning and development practice. It will challenge learners to debate the application of theory and practice in the specific fields of leadership, flexibility and change management, the aim being to help them become effective managers as well as effective HR specialists.

Learning and Development will develop the professional knowledge and skills required to perform effectively in specialist roles associated with the design, delivery and evaluation of learning and development. It requires learners to reflect critically on theory and practice from an ethical and professional standpoint and provides opportunities for applied learning and continuous professional development.

Please note that this programme is also available to study part time.

The Business School has gained Approved Centre status from the Chartered Institute of Personnel and Development for its MSc HRM. Successful candidates will be able to apply to the Institute for Chartered Membership.
This MSc will provide you with the specialised knowledge to manage technology, information systems, and digital social media across a range of sectors and to align technology with business strategy to create competitive advantage and value for today’s businesses.

You will gain a holistic understanding of the role of technologies and digital media in organisations, as well as deep knowledge of digital business strategies and ERP systems. Case studies and team working are emphasised throughout the MSc, and our modules reflect quality and relevance to industry and IT consulting.

The MSc is ideal for those who would like to follow a career in the management of technology in various large and small organisations, including banks, consultancies, the pharmaceutical industry, governmental institutions and health services. The course also provides an excellent foundation for doctoral study.

You will study:
• Strategic Management of Technology and Innovation
• Logistics Technology
• Information Systems in Business
• E-commerce
• Supply Chain Planning and Control or International Business Environment and Strategy
• Professional Skills and Ethics
• Research Methods

You will also:
• Choose one option from a wide range, such as Business Project Management
• Undertake a project or dissertation in an area of interest

**Strategic Management of Technology and Innovation** explores how organisations have to enhance their capacity for technology development and innovation. It answers the question of what concepts, tools and processes enable successful technological innovations which provide both customer and organisational value.

**Logistics Technology** evaluates contemporary technologies such as RFID (radio frequency identification) and AIDC (automatic identification and data capture) in the context of logistics applications and responsiveness. The module provides insight into the wider business implications of IT and other emerging technologies.

**Information Systems in Business** provides the communication and analytic power that firms need to conduct trade and manage their businesses on a global scale. This module gives you a broad introduction to the theory and the reality of choosing and managing the introduction of technology and ERP systems necessary for business.

**Business Project Management** emphasises the application of project management concepts and techniques. It covers the nature of project management, activity scheduling and resource allocation, time and cost control, teamwork and leadership.

**E-commerce** explores what the current information revolution means to organisations, sectors and industries. The emphasis is on how business models are changing in the digital world.

**Supply Chain Planning and Control** focuses on analytical, modelling and measurement methods in supply chain management, using industry-standard software. You will gain knowledge and practical experience of these tools and their use in optimising the movement of goods and information.

**International Business Environment and Strategy** explores the environmental forces and drivers of change as well as the nature of the firm’s response to challenges through examining the strategic basis, method and direction of international strategies.

See page 4 for Professional Skills and Ethics, Research Methods and the dissertation or project.
MSc Logistics and Supply Chain Management

Whether a local company or a multinational firm, no organisation can afford to ignore the state of its supply chain, particularly when faced with increasing competition from global markets.

A robust and resilient supply chain can deliver cost savings and efficiencies across an organisation, which is why this programme will enable you to develop a deep understanding of the management, planning and coordination of supply chains.

Through the programme you will become familiar with the tools and techniques necessary to develop effective and efficient supply chains which deliver higher levels of value for the end user and facilitate sustainable business growth. You will explore current theory and research, seeing how this informs practice, and develop innovative solutions to real-life logistics and supply chain problems.

You will also benefit from the vast expertise and resources of our Logistics Institute, a world-class facility based at the Business School.

You will study:

- Principles of Logistics and Supply Chain Management
- Supply Chain Planning and Control
- Logistics Technology
- Global Logistics and Supply Chain Management
- Professional Skills and Ethics
- Research Methods

You will also:

- Choose two optional modules from a wide range
- Undertake a dissertation or project in an area of interest

Accredited by the Chartered Institute of Logistics and Transport (CILT) and the Chartered Institute of Purchasing and Supply (CIPS)*

Principles of Logistics and Supply Chain Management introduces fundamental principles of the discipline, including Supply Chain Integration, Customer Value, Lead Times, Lean and Agile Principles. Those with experience of the sector will gain fresh insights from current thinking in the field.

Supply Chain Planning and Control focuses on analytical, modelling and measurement methods in supply chain management, using industry-standard software. You will gain knowledge and practical experience of these tools and their use in optimising the movement of goods and information.

Logistics Technology evaluates contemporary technologies such as RFID (radio frequency identification) and AIDC (automatic identification and data capture) in the context of logistics applications and responsiveness. The module provides insight into the wider business implications of IT and other emerging technologies.

Global Logistics and Supply Chain Management investigates the international dimensions of transport, procurement and distribution as well as legal, financial and security aspects. You will develop in-depth understanding of the regulation of international supply networks and other complex logistics problems.

See page 4 for Professional Skills and Ethics, Research Methods and the dissertation or project.

* Requires specific modules to be selected to meet accreditation criteria.
MSc Management Consulting

Our MSc in Management Consulting is designed for graduates wanting to develop practical skills for management and consulting. It is a practice-oriented Masters programme which will give you the tools and experience you need to deliver successful projects in organisations. You will be taught key analytical tools and theoretical frameworks and engage in real-world case studies. You will have the opportunity to complete a real consulting project over the summer months.

The programme can help you build a successful career in management consulting or add a practical skill set to your undergraduate studies in business and management. It can act as a conversion course for students from a wide range of disciplines and allows students to specialise through two free electives in Semester 2. Popular electives for our students are financial analysis and operations management.

You will examine the role of consulting within organisations and explore trends in the global consulting industry – worth an estimated $391 billion in 2012 (Plunkett Research Ltd). The programme has been carefully developed in collaboration with Agencia Consulting Ltd and our students receive direct teaching input from Agencia. The programme introduces students to key consulting skills such as: Problem Structuring • Decision Support Technologies • Quantitative Methods • Spreadsheet Modelling • Project Management • Client Management.

The programme is delivered by experienced consultants and researchers with international reputations and experience. Hull University Business School has links to leading consulting firms such as Agencia Consulting Ltd, KPMG, Tribal Consulting plc, PA Consulting Group, Systemic Excellence Group, Malik Management, Konigswieser and Network and Vanguard Consulting Ltd. Industry leaders also contribute to the course by giving seminars and presenting real-life consulting projects.

Our staff have delivered consulting projects for a wide range of clients including Network Rail, Smith & Nephew, Asda, npower, Kimberly-Clark, P&O Ferrymasters, Seven Seas, Associated British Ports, AAK Aarhus, the National Public Health Service of Wales, the Scottish Executive, the Food Standards Agency, the Department for Transport and many others.

The skills you will gain on this programme are relevant to both consultants and managers. Our programme will give you the skills and tools to develop long-term, sustainable solutions through analytical and connected thinking. This perspective has a wide range of applications, including:

• supporting decision making through data analysis
• making use of Business Analytics
• using systems thinking for business process design
• developing innovative business models
• managing projects within organisations
• solving complex problems

You will study:

• Analytic Consulting Practice
• Business Analytics
• Systems Thinking and Practice
• Business Project Management
• Critical Systems Thinking
• Professional Skills and Ethics
• Research Methods

You will also:

• Choose two free electives from the full suite of Masters modules
• Undertake a summer dissertation or consulting project

Analytic Consulting Practice introduces best practice for conducting consulting projects. A baseline capability is established in spreadsheet modelling and quantitative methods. You will also conduct a realistic consulting project in groups using role-play.

Business Analytics introduces you to more advanced techniques for applied quantitative analysis, including specialist modelling approaches. There is a high demand for analytics practitioners and data scientists at present in the job market and the module examines the role of business analytics within contemporary consulting firms and organisations.

Systems Thinking and Practice explores business process improvement and organisational transformation. The emphasis is on how organisations identify, design and improve essential business processes and implement processes for continuous performance improvements.

Business Project Management introduces the concepts, techniques and practice of project management. Business project management is about the management of change. It relates strongly to strategic planning, financial management and human resource management as well as multidisciplinary teamwork and leadership.

Critical Systems Thinking will give a thorough understanding of the variety of approaches within the discipline of systems thinking.
We are proud to be home to a supportive, active and outward-looking research community that produces innovative, transdisciplinary research focused on business impact.

The school’s academics share a dedication to the production and dissemination of internationally influential research, all of which shapes and underpins your programme of study. Through our research we make a significant contribution to Hull’s reputation as one of the UK’s leading research-engaged universities.

Our world-class staff play major roles in the international academic community. Their research, disseminated through books and leading peer-reviewed international journals, generates and advances new knowledge and ideas; inspires new ways of working; underpins new teaching content and methods; and supports strong relationships with universities, businesses and institutions both regionally and internationally.

**Research degrees**

Our aim is to nurture critical thinkers, with the ability to generate knowledge and apply it to business improvement.

Our research programmes – the MRes, MPhil and PhD – can support students with interests in any of the school’s areas of research excellence. These are accounting and accountability; economic policy; empirical finance and banking; logistics; marketing innovations and applications; organisational futures; regional and international business; and systems studies.

**Master of Philosophy (MPhil)**

Our MPhil degree is a two-year, full-time programme (three years part time). Students usually register for the MPhil when they want a research degree that doesn’t require the same time commitment as a PhD, or when they want a qualification that can help them get onto a PhD programme at a later date.

**Master of Research (MRes)**

Our one-year MRes programme provides relevant skills and knowledge for those students who wish to develop a solid understanding of research methods and philosophies. It is an excellent foundation for those wishing to pursue a PhD, but whose first degree or Masters degree did not contain a sufficient research training element.

In addition, the MRes is interdisciplinary in nature and provides a self-contained opportunity for valuable training and research for students who may not wish to proceed to a PhD, but who wish to enhance their knowledge and skills to the high standards increasingly demanded in the labour market. The degree will be of value to people anticipating a career as a leader in the public or private sector; as a researcher; or as a professional educator.

We offer automatic progression from our MRes to our PhD programme for students who obtain a grade of 65 or more overall; achieve 65 on their dissertation; and write a PhD research proposal that our staff can supervise. Students not fulfilling these conditions may still apply for our PhD in the normal way.

For more information on research degrees at the Hull University Business School, please visit www.hull.ac.uk/hubs.
‘Completing a real project – like the advertising and media brief – as part of a team was really rewarding and meant we all used our strengths to benefit the project. We came up with some really strong and creative ideas that we probably wouldn’t have done individually. We also saw what it would be like to be working for a client in a commercial situation.’

Sarah Tunnard
MSc Advertising and Marketing
Living in Hull

About the city of Hull

Hull combines the very best of an urban waterfront location with a rich heritage and an exhilarating mix of culture, history, shopping and nightlife.

Because of its location at the gateway to Europe, multinational organisations choose to base their operations in Hull and the region. In addition to being one of Europe’s busiest port complexes and a manufacturing hub, the region is also home to the health care giants Smith & Nephew and Reckitt Benckiser, as well as BP, Kimberly-Clark and Arco – all corporate partners of the Business School. Students benefit from interaction with these organisations during their programmes of study.

The University is located in the most cosmopolitan part of the city. Leafy streets lead on to Newland and Princes Avenues, where a wealth of local and speciality shops, cafes, bars and restaurants can be found only 10 minutes’ walk from the University. On a summer’s day this bohemian quarter of Hull is the perfect place to while away an hour or two with friends, taking in the relaxed atmosphere and sharing a meal from the wide choice of cuisines on offer.

Location

The Hull Campus is only minutes away from beautiful open countryside, and approximately an hour’s drive from historic York. The cities of Sheffield, Leeds, Manchester and Nottingham are also easily accessible by rail or road; and the direct train service from Hull to London takes around 2.5 hours. Hull is served by international airports at Manchester, Leeds and Humberside and by overnight ferries to Europe.

Accommodation

There are various accommodation choices, including residences owned, managed or directed by the University. The University’s Accommodation Office can provide advice as to the right accommodation for you, as well as access to privately owned houses, flats and rooms. Accommodation which is owned, managed or directed by the University is guaranteed for all unaccompanied overseas students, and further information on this can be found on the University’s website at www.hull.ac.uk/accomm.

Cost of living

The cost of living in Hull is lower than almost anywhere in Britain (approximately 30–40% less than in London) and significantly lower than in comparable university cities. This means that accommodation and food are generally more affordable. Also, the location of our campuses and residences means that daily travelling costs are low (or non-existent), and that shopping for food, clothes and other everyday items is within easy walking distance.
The Deep, a unique marine attraction
Applying for The Hull MSc

Admissions criteria

To be eligible for admission, applicants should normally possess:

• a good Honours degree or equivalent
• one academic reference
• a good command of English: if you have not studied in an English-speaking country, you will need to provide proof that you meet the University’s English language requirements, outlined below:

<table>
<thead>
<tr>
<th>Postgraduate – MSc Only</th>
<th>IELTS</th>
<th>TOEFL iBT</th>
<th>Pearson PTE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>6.0 overall with 5.5 in each skill</td>
<td>79 overall (listening 17, reading 18, speaking 20, writing 17)</td>
<td>54 overall with 51 in each skill</td>
</tr>
</tbody>
</table>

How to apply

You should complete a postgraduate application form and submit this along with:

• your degree transcript
• proof of language testing
• your academic reference

You can apply online or download an application form through the Postgraduate section of the University website, www.hull.ac.uk. A hard-copy application pack may be obtained from:

Admissions Service
University of Hull
Hull, HU6 7RX, UK
E. pgstudy@hull.ac.uk

or downloaded through the University website at www.hull.ac.uk through the link to ‘Admissions’.

Scholarships and fees

The Business School offers a number of scholarships and bursaries to UK/EU and international MSc students each year, and bursaries to University of Hull graduates taking an MSc.

Further details can be found at www.hull.ac.uk/hubs-awards or through the Business School website.

Contact us

Information about applying for MSc programmes, tuition fees, and scholarships and bursaries can also be found on the MSc pages of the Business School website at www.hull.ac.uk/hubs.

If you wish to discuss any aspect of your application, please contact:

Postgraduate Office
Hull University Business School
Hull, HU6 7RX, UK

T. +44 (0)1482 463254
F. +44 (0)1482 463370
E. businessmasters@hull.ac.uk
www.hull.ac.uk/hubs
Money Matters

Transparent costing policy

The University of Hull believes in transparency regarding costs incurred by students studying for its awards. We will clearly identify mandatory costs which arise from undertaking a programme and/or its core modules. The costs of all compulsory field trips and of all field trips at Level 4 (typically the first year) of a programme will be free of charge, as will essential equipment. We will be clear in our information about necessarily incurred costs (e.g. living costs, accommodation, parking and so on) associated with studying at the University and will provide clear guidance in our information about what these are likely to be. A further category is optional costs which may arise from particular module choices. Though optional, these costs may nonetheless by seen by students as necessary if they are to do well on a programme or to get the most out of it, and as such will be made transparent and easily accessible.

Welcome back – Loyalty Scholarships

We know that loyalty is a two-way street. That’s why we offer our alumni a range of fee discount options on our postgraduate taught courses. As a Hull graduate, you already have a lifelong connection with your university; if you’re considering further study, you don’t have to start all over again at a brand new university – a postgraduate programme at Hull would be a natural extension of your student experience with us. Whether you’re looking for an injection of career momentum, a change of direction, or purely to explore your area of academic interest in even greater depth, the wide range of postgraduate studies across our faculties will have something for you. As a postgraduate here, you can take advantage of world-class research expertise, cutting-edge facilities and unrivalled student support.

Be inspired, further information about Loyalty Scholarships and how your University can make postgraduate taught studies more affordable for you is available by contacting:

For faculties and course information; hefunding@hull.ac.uk or Elaine Warrener on +44 (0)1482 465363.

For a range of international scholarships offered by the University of Hull Business School (HUBS); businessmasters@hull.ac.uk or Bella Anand at b.anand@hull.ac.uk
You have the best of both worlds at the University of Hull. Not only do our campuses in Hull and Scarborough have beautiful surroundings and an abundance of outdoor leisure opportunities right on their doorsteps, they are also well situated – making them easily accessible by road, rail, sea and air.

The city of Hull is in the East Riding of Yorkshire, on the northern shore of the Humber Estuary, with good road links to the major cities of England. Hull is 200 miles from London, 100 miles from Manchester and around an hour’s drive from Leeds and York.

Scarborough, a picturesque seaside town situated on the North Yorkshire coast, is also within an hour’s drive of York and only 40 miles from the University’s Hull Campus.

Both sites have good international links as well, with easy access to several airports including Humberside, Leeds Bradford and Teesside. P&O Ferries also offers daily overnight services to Rotterdam and Zeebrugge from Hull’s own port.
We would love you to choose Hull as your first choice, but don’t just take our word for it …

“The friendly, satisfied students of Hull are the University’s best advocates and find a camaraderie with each other that other universities just can’t match.”

*The Sunday Times University Guide 2012*

“Anyone who goes to Hull will tell you it’s friendly and down to earth, with a diverse population and a very low cost of living. No wonder it rates highly for student satisfaction.”

*The Guardian University Guide 2013*

“Twice named the friendliest university in Britain, the University of Hull is regularly ranked among the top institutions in the country for student satisfaction. Undergraduates have a great time in and out of the lecture halls.”

*The Sunday Times University Guide 2013*

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**Admissions policy**

Admissions information provided in this pamphlet is intended as a general guide and cannot cover all possibilities. Please contact the Admissions Service (see opposite) with any specific queries about admissions.

**Disclaimer**

This publication is intended principally as a guide for prospective students. The matters covered by it – academic and otherwise – are subject to change from time to time, both before and after students are admitted, and the information contained in it does not form part of any contract. While every reasonable precaution was taken in the production of this brochure, the University does not accept liability for any inaccuracies.

**Address**

For general enquiries, please write to:

Admissions Service
University of Hull
Hull, HU6 7RX

T. +44 (0)1482 466850
F. +44 (0)1482 442290
E. pgstudy@hull.ac.uk

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